

Appendix A – Corporate Plan 2020-23: Culture & Leisure OSC – End of Plan Action Review

Corporate Plan 2020-23: Culture & Leisure OSC – End of Plan Action Review								
Corporate Plan 2020-2023 Priority	Overview & Scrutiny Committee	Corporate Plan 2020-2023 Action	Corporate Plan 2020-2023 Success Criteria	KPI	Target	SKDC Control	End of Plan Status	Summary Commentary
Healthy & Strong Communities	Culture & Leisure	Celebrate and enhance the rich history of the district.	Increased level of understanding of the historical figures and events that have shaped the South Kesteven of today.	Number of residents engaged through SKDC promoted cultural activities	Minimum of six events per year, engaging a total of 50,000 people	Within SKDC control	Achieved	The heritage of the district is a key focus of the DiscoverSK website. In March 2023, the Council released a short film celebrating ten inspirational women from South Kesteven.
Healthy & Strong Communities	Culture & Leisure	Adopt a new cultural strategy covering the local arts, events and festivals programme.	Adoption of a new culture strategy that enhances quality of life, health and wellbeing and brings communities together	Adoption of a new Cultural Strategy that enhances quality of life, health and wellbeing and brings communities together	Adoption	Within SKDC control	Achieved	The Cultural Strategy 2020-23 was adopted by Cabinet in September 2020. An independent review of the Arts Service was carried out in 2021. That review identified that Cultural Strategy 2020-23 lacked a coherent action plan, objectives and performance measures. Thus, work begun on a refreshed strategy. The new Cultural Strategy 2023-26 and accompanying action plan was adopted by Cabinet in July 2023. Six-monthly reports on delivery are presented to Culture & Leisure OSC.
Healthy & Strong Communities	Culture & Leisure	Develop and adopt a sport and physical activity strategy.	Adopting and achieving the outcomes of a Sports and Physical Activity Strategy for the district	Embed the sport and physical activity strategy	Ongoing	Within SKDC control	Achieved	The Sport & Physical Activity Strategy 2021-26 was adopted by Cabinet in December 2021. Six-monthly reports on delivery are presented to Culture & Leisure OSC. Key partners include LeisureSK Ltd, Active Lincolnshire and Inspire+. Notable outreach activities undertaken include health walks, attendance at fairs and fun days, health checks and community CPR training sessions. External funding was secured from the Together Fund administered by Active Lincolnshire to provide exercise classes in the district. LeisureSK Ltd also secured funding to deliver the Good Boost exercise programme aimed to improve musculoskeletal conditions and funding from Lincoln City Football Club to deliver cardiac rehabilitation classes.
				Develop a programme of outreach activities with the Council's leisure provider and other partners	Ongoing			
				Work with local partners to access funding available for projects	Ongoing			
Healthy & Strong Communities	Culture & Leisure	Improve and invest in local arts and cultural venues.	Fit for purpose facilities at Stamford Arts Centre, Grantham Guildhall and Bourne Exchange as well as other Council-supported arts and cultural assets across the district	Value of capital works carried out	Baseline + 10%	Within SKDC control	Achieved	A significant programme of capital works has been undertaken to improve the arts centres. At Stamford Arts Centre a refurbishment programme has been undertaken. The ballroom has been redecorated and roof replacement works were completed in Autumn 2023, a significant undertaking due to the specialist nature of the Collyweston roof slates. In the Grantham Guildhall Arts Centre works are being undertaken to repair the roof to ensure the building is watertight and alleviate the periodic leaks in the building. The air conditioning system has been replaced. There are also plans to replace the boiler system which is old and ineffective which will improve the energy performance of the building. The Bourne Corn Exchange has been through a scheme of refurbishment. Work is also currently ongoing to investigate improved signage to ensure this is commensurate with the building's identity and purpose.
				Maintaining properties to required standards	60% of action plan completed.			
Healthy & Strong Communities	Culture & Leisure	Review Arts services within the district with ambition to provide improved, efficient and accessible arts within the district.	A sustainably provisioned arts service for residents and visitors to the district.	Staff review and restructure	2021/22	Within SKDC control	Achieved	An independent review of the Arts Service was undertaken in 2021. The review concluded that the service had been delivered in a 'traditional' way for several years and had not undergone any transformation during this time. In response the Council restructured the service and delivered £300k savings. Opening hours of the arts venues have been reviewed and changes made, the programming at the centres is kept under constant review to ensure the offer is attractive to customers and offers value for money. Initial exploratory work has been undertaken to identify and assess future potential alternative delivery models. The new Cultural Strategy 2023-26 and accompanying action plan was adopted in July 2023.
				Review the programming and opening hours of the three centres in Grantham, Bourne and Stamford	2021/22			
				Identify potential future delivery models	2022/23			
				Develop new Cultural Strategy with clear action plan	2022/23			

Appendix A – Corporate Plan 2020-23: Culture & Leisure OSC – End of Plan Action Review

Corporate Plan 2020-2023 Priority	Overview & Scrutiny Committee	Corporate Plan 2020-2023 Action	Corporate Plan 2020-2023 Success Criteria	KPI	Target	SKDC Control	End of Plan Status	Summary Commentary
Growth & Our Economy	Culture & Leisure	Work with partners and attractions, to promote visitor economy and increase visitor spend in the District, including the adoption of a Tourism Strategic Framework.	Increase in the amount of visitor spend in the district. Development and adoption of a strategic document that positions SKDC at the centre of its Visitor Economy.	Number of newly engaged visitor economy attractions engaged	40	Substantially outside	Partially Achieved	<p>The district's visitor economy is resilient. The latest STEAM data (2022) showed that the visitor economy has bounced back to but has yet to exceed pre-pandemic (2019) levels. South Kesteven has seen the second strongest recovery in Greater Lincolnshire. A total of £218.18 million was generated within the local economy through visitor and tourism business expenditure.</p> <p>SKDC has worked to support Destination Lincolnshire to become an accredited Local Visitor Economy (LVEP) with Visit England. 85 visitor economy attractions have been engaged.</p> <p>Work is ongoing to develop a Tourism Strategic Framework with Destination Lincolnshire.</p>
				Increase in visitor economy spend	£113,344,000			
				Adoption of Tourism Strategic Framework	Adopted the Tourism Strategic Framework			
Growth & Our Economy	Culture & Leisure	Work closely with markets across South Kesteven and seek to maintain their viability.	Vibrant and financially viable markets that contribute to the footfall and economic activity of the town	Reduction of markets deficit from baseline	Baseline Reduction 10%+	Within SKDC control	Unachieved	<p>SKDC runs three markets in Bourne, Grantham, and Stamford which operate with a financial deficit.</p> <p>In order to respond to this an independent review of market operations was undertaken, which raised a number of improvements regarding operational and financial governance.</p>